

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE

SAWGRASS AWARDS



HOSTED BY

THE GREATER WEST BROWARD
BUSINESS COUNCIL

WEDNESDAY, NOVEMBER 4, 2020
A VIRTUAL EVENT

www.ftlchamber.com

SAWGRASS AWARDS

8:30-9:00 AM VIRTUAL NETWORKING SESSION

9:00 AM WELCOME

Vanessa Seltzer
Chair, Greater West Broward
Business Council

9:10 AM REMARKS

Dan Lindblade, CAE
President & CEO, GFLCC

Bill Feinberg
Chair Of The Board, GFLCC

9:15 AM KEYNOTE SPEAKERS

Don Decker
City Manager, Weston

Mark Lubelski
City Manager, Sunrise

9:45 AM PRESENTATION OF AWARDS

BUSINESSES OF THE YEAR
Goodman Jewish Family Services
Accepting The Award:
Randy Kominsky, President & CEO

Coca-Cola Beverages Florida
Accepting The Award:
Scottie Walker, General Manager

CLOSING REMARKS Vanessa Seltzer

2020 BOARD OF GOVERNORS GREATER WEST BROWARD BUSINESS COUNCIL

Vanessa Seltzer, Chair

Marcus Amos
Cathy Elmquist

Barrett Goldman
Mindy Jennings
Triana Resto

David Smith
Elizabeth Weber

Carolyn Michaels
Executive Vice President, GFLCC





KEYNOTE

DONALD DECKER

CITY MANAGER, WESTON

Donald Decker is the second individual ever appointed as Weston's City Manager. He is responsible for the day-to-day operations of the City of approximately 68,000 residents on the edge of the Everglades. As a result of Weston's unique contract style of government, Don is one of only 10 City employees who collectively manage over 40 contracts providing city services.

This spring Don will be celebrating 20 years with Weston, having previously served in other roles including Director of Parks and Recreation. He is a Past President of the Florida Recreation and Park Association and the current President of the FRPA Park Foundation, representing over 1500 members and 270 agencies in the state.

Originally from Ohio, Don is a graduate of Kent State University. During college and in the early years of his career Don worked for several amusement park operators including Cedar Point and the Walt Disney Company. Those jobs instilled in Don a foundation for providing exceptional customer service with attention to detail, core values important to the residents of Weston.

Mr. Decker moved to Weston in 1998 with his wife Laura. Their two children, 18 and 14, were born and raised in Weston which gives Don the benefit of seeing the needs of the City from many perspectives.



KEYNOTE

MARK S. LUBELSKI, P.E.

CITY MANAGER, SUNRISE

Mark S. Lubelski, P.E., joined the City of Sunrise in 1998 as a Stormwater Engineer, then was promoted to City Engineer; in 2005 he was promoted to Director of Planning and Development; in 2009 he successfully took on the role of Director of Community Development. Mark was promoted in 2015 to Assistant City Manager, leading day-to-day City operations and impact investment projects in the Leisure Services, Human Resources, Community Development, and Utilities Departments. In July 2020, Mark was appointed as City Manager for the City of Sunrise where he is responsible for the City's \$440 million annual budget, which includes more than 1100 employees.

Mark has honed his leadership skills through extensive experience involving planning and land development, engineering, capital projects management, redevelopment, economic development, sustainability, and grants and housing programs. Some of his notable accomplishments include \$150 million capital improvement projects; \$65 million Parks and Facilities GO bond, receiving over 70% city-wide support; successful integration of the Building Department into the Community Development Department; authored dozens of Code Amendments including Extended Hours, Pain Medication License, and Big Box Ordinances; managed the development of the City's first Sustainability Action Plan; leading efforts for the East Sunrise Master Improvements plan; and negotiating key economic development projects including Metropica, Westerra, Artesia, and Sawgrass Mills.

Mark received his Bachelors of Science in Environmental Engineering from the University of Central Florida and is a licensed professional engineer in the State of Florida. Mark has *unwavering* commitment to community and public service. The three pillars of his management principals are outstanding customer service, collaboration at all levels of the organization, and transparency with everything we do.



Dr. Stanley and Pearl Goodman Jewish Family Service Inc. of Broward County first opened its doors in 1962 to meet the counseling and support needs of the growing Jewish population in Broward County. The agency was first incorporated as a 501(c)3 nonprofit social service agency in 1963.

As home to the second largest population of seniors in the country and a rapidly growing destination for families, JFS of Broward County expanded to meet the increasing social service needs of the growing South Florida population. In the years that followed, the agency created programs addressing everything from Russian Jewish emigration to the rising needs of a frail aging population with declining means.

JFS added case management for seniors and the disabled, information and referral services, emergency financial assistance, kosher food delivery, bereavement, and caregiving support, and volunteer programs to helping thousands of individuals and families who had nowhere else to turn.

For the last 25 years, JFS has been the primary provider of support to aging Holocaust survivors. At one time, Broward was home to 10,000 - 15,000 survivors. As their needs grew, so did the JFS Holocaust Survivors Assistance Program. Thanks to a generous grant from the Conference on Material Claims Against Germany, JFS is able to provide a wide array of services, including home care, cleaning, reparations assistance, emergency financial assistance, and socialization to an increasingly frail and elderly survivor population. Currently caring for an average of 600 Holocaust survivor clients at a time, JFS Broward is one of the largest programs of its kind in the U.S.

Ever responsive to the needs of the community, in recent years JFS added programs to support survivors of domestic abuse, as well as life planning support services for families of disabled adults. The values expressed through caring, individual dignity and social justice for all, are rooted in Jewish heritage. The essence of our mission is to support those who face daily challenges, whether they are the normal transitions of life, new and unexpected hardships or immediate crises.

In 2014, Dr. Stanley and Pearl Goodman made a generous endowment to JFS. In appreciation for creating this outstanding legacy, the agency officially changed its name to Dr. Stanley and Pearl Goodman Jewish Family Services, Inc. of Broward County, aka Goodman JFS of Broward.



Coca-Cola Beverages Florida, LLC (Coke Florida) is a family-owned, independent Coca-Cola bottler. Coke Florida's exclusive territory covers over 18 million consumers across 47 Florida counties, and includes the major metropolitan markets of Jacksonville, Miami, Orlando and Tampa. Coke Florida sells, manufactures and distributes over 600 products of The Coca-Cola Company and other partner companies. Coke Florida is the third largest privately held Coca-Cola bottler and the sixth largest independent bottler of Coca-Cola products in the United States. Coke Florida was founded in 2015 and is headquartered in Tampa, Florida.

As Coca-Cola Beverages Florida continues to expand, it is important to remain mindful of our company values. Our cultural pillars, also known as P3, are at the heart of what we do each and every day. Passion, Partnership and Performance are the standards we dedicate ourselves to upholding, ultimately driving success as a 21st Century Coca-Cola Bottler.

We are committed to being **Passionate**. We are passionate about our brands, the business, our customers and those in the community. We bring this passion into our work, which contributes to our success on a day-to-day basis.

Partnership is a crucial component to our business. We rely on collaboration with our customers, The Coca-Cola Company, Coca-Cola North America and other Coca-Cola Bottlers to position ourselves as a viable, local Bottler that is focused on creating shared value.

As an independent, privately-held company, **Performance** is critically important. Ultimately, we need to drive business so that we can reinvest back into tools, technology, resources, facilities and of course, you - our talented associates!

THANK YOU TO ALL OUR SPONSORS FOR THEIR GENEROUS SUPPORT OF THIS PROGRAM AND OUR HONOREES.

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CHAIRMAN'S CIRCLE MEMBERS

