

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE



sunshine health

PERSPECTIVES ON FLORIDA'S HEALTHCARE™



PRESENTED BY



THURSDAY, NOVEMBER 12, 2020

11:30 AM - 1:30 PM

A VIRTUAL EVENT



Dear Healthcare Partners:

Sunshine Health's Perspectives on Florida's Healthcare presented by Broward Health and Excellence in Healthcare Awards™ are South Florida's premiere programs for all related industries.

In response to the COVID-19 pandemic, both programs will be produced on a virtual platform by the Greater Fort Lauderdale Chamber of Commerce in efforts to safely inform, create process movements and positive outcomes for providers, insurers and patients.

The Chamber's Healthcare Council, composed of members who are seeing the pandemic's daily effects on our healthcare industry, is curating topics that will bring meaningful discussion and provide insightful perspectives in order to better our community.

I encourage you to be involved with Sunshine Health's Perspectives on Florida's Healthcare presented by Broward Health, by securing your sponsorship today.

Sincerely,

GREATER FORT LAUDERDALE
CHAMBER OF COMMERCE



Daniel H. Lindblade, CAE
President and CEO



2020 PERSPECTIVES ON FLORIDA'S HEALTHCARE STEERING COMMITTEE

Valerie Vitale, Chair, Trustbridge Hospice Foundation

Kathryn Salerno, Co-Chair, Broward Health

Jessica Busquets, Cleveland Clinic

David Carrasco, Sunshine Health

Tim Curtin, Memorial Healthcare System

Debbie Danto, Danto Builders

Charles Felix, South Florida Hospital News

Kate Goldman, Baptist Health

Kathy Hurt, FHE Health

Mike Long, Nova Southeastern University

Cynthia Peterson, Broward County Medical Association

Stu Rosenthal, CIGNA

Stephanie Zeverino, Belmont Village Senior Living

Myrna Vaca, UHealth



\$15,000 TITLE PARTNER – SOLD

Exclusivity, one (1) opportunity only

Logo displayed on all online and print marketing materials. Verbal and PowerPoint recognition during the event. Fifteen (15) registrations for all sessions, including delivered meals for the Excellence in Healthcare Awards Luncheon, with up to five minutes of speaking time at the awards luncheon. Opportunity to run a 30-second video during the program (video can be an advertisement or specially recorded message for the conference, which the Chamber can provide a studio for filming). Visible banner with your logo on all pre-recorded materials (i.e. – panel discussions). Video profile piece produced by Chamber media partner Eye on South Florida. Company spotlight in the Chamber's quarterly digital magazine and dedicated postings on each of the Chamber's social media platforms (Facebook, Instagram, Twitter and LinkedIn). Six month tile ad on Chamber website. Four banner ads within the Chamber's weekly newsletter.

\$10,000 PRESENTING SPONSORS – SOLD

Logo displayed on all online and print marketing materials. Verbal and PowerPoint recognition during the event. Fifteen (15) registrations for all sessions, including delivered meals for the Excellence in Healthcare Awards Luncheon, with up to five minutes of speaking time at the awards luncheon. Opportunity to run a 30-second video during the program (video can be an advertisement or specially recorded message for the conference, which the Chamber can provide a studio for filming). Video profile piece produced by Chamber media partner Eye on South Florida. Visible banner with your logo on all pre-recorded materials (i.e. – panel discussions). Six-month tile ad on Chamber website. Four banner ads within the Chamber's weekly newsletter.

\$5,000 PLATINUM PARTNER

Logo displayed on all online and print materials. Verbal and PowerPoint recognition during the event. Five (5) registrations for all sessions, including delivered meals for the Excellence in Healthcare Awards Luncheon. Branding as the presenter of one award during the Excellence in Healthcare Awards (i.e. Excellence as Individual Healthcare Provider presented by (*Company Name*)). Opportunity to have company representative introduce one award winner during the Excellence in Healthcare Awards. Opportunity to run a 30-second video during the program. Branding on virtual background of pre-recorded panel discussion. Three-month tile ad on Chamber website. One banner ad in Chamber's weekly newsletter.

\$2,500 GOLD PARTNER

Logo displayed on all online and print materials. Verbal and PowerPoint recognition during the event. Five (5) registrations for all sessions, including delivered meals for the Excellence in Healthcare Awards Luncheon. Opportunity to run a 30-second video during the program. Three-month tile ad on Chamber website. One banner ad in Chamber's weekly newsletter.



2020 PERSPECTIVES ON FLORIDA'S HEALTHCARE

WHAT SPONSORS AND PARTICIPANTS CAN EXPECT IN A VIRTUAL SETTING

EXCELLENCE IN HEALTHCARE AWARDS LUNCHEON

CEO SPEED DATING

PANEL SESSIONS

For further information or questions please contact
Kristy Favata [954.462.5380](tel:954.462.5380) or email Kristy@ftlchamber.com



SPONSORS

TITLE PARTNER



PRESENTING PARTNER



CONTRIBUTING PARTNERS



CHAIRMAN'S CIRCLE

